

spreadtruth 

#GOSPEL everywhere

PRESS KIT





Spread Truth is a nonprofit organization passionate about making the Gospel available to everyone, everywhere all around the world.

Gospel Everywhere is Spread Truth's vision for making God's Story known in the most innovative and creative ways. We create and deploy high-tech, high-quality, high-impact Gospel-sharing tools, making Spread Truth the leader in reaching the world with God's Story.

Christians can make Gospel Everywhere their everyday mission by:

- multiplying the Gospel's reach worldwide by giving through Spread Truth
- sharing the film on social media and using it to regularly share the Gospel
- introducing Spread Truth's mission to their church

Join us in this Gospel movement that has the power to change lives, families, communities, nations—even the world.

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SpreadTruth.com





Spread Truth creates innovative Gospel-sharing tools and then deploys them to the farthest corners of the world through mission-minded Christians.

Our latest Gospel-sharing tool is The Story Short Film. This captivating **six-minute animation** makes the beauty and fullness of God's redemption story viewable to everyone across the globe, accessible by any device. The Story Short Film will be translated into five languages this year and another dozen in 2016 so that people around the world can understand the beauty of God's Story in their heart language.



Watch the film at **ViewTheStory.com**

GOSPEL-SHARING SOLUTIONS AND TOOLS



Web



Social



App



Print



Tracking



The Fall



A SIX-MINUTE FILM TO SHARE THE METANARRATIVE OF SCRIPTURE DESIGNED FOR THE UNBELIEVER.



FOR IMMEDIATE RELEASE: JULY 9, 2015

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SPREAD TRUTH HOSTS LAUNCH EVENT AT NORMAL THEATER

Bloomington, Ill.: Spread Truth is hosting a free event Monday, July 13, 2015, at the historic Normal Theater to launch its vision for making the beauty of God's Story known around the world. Jerry McCorkle, executive director of Spread Truth, will present the Gospel Everywhere vision and strategy for coming alongside likeminded individuals and organizations to multiply the worldwide reach of the Gospel.

Part of McCorkle's presentation will detail a new collaboration with Trans World Radio, whose global media outreach engages millions in more than 160 countries with biblical truth through high-powered radio, emerging digital platforms, and face-to-face interactions. Special guest Ralf Stores, U.S. director of media development & services for TWR, will share how Spread Truth will make their work even more effective.

The highlight of the evening will be a first look at The Story Short Film, a six-minute animated feature created and designed in-house with custom score by award-winning composer Grant Fonda from Valencia, California. Fonda will be another special guest at the launch to share about his role in the project.

Tickets for the 7:00 p.m. event are free, but seating is limited. Check availability at SpreadTruth.com/launch.

About Spread Truth: Spread Truth is a nonprofit organization passionate about making the Gospel available to everyone, everywhere all around the world. This mission is fueled by donor support that enables Spread Truth to create groundbreaking Gospel-sharing tools and solutions and then scatter them to the farthest corners of the world through mission-minded organizations and individuals. To maximize the effectiveness of these efforts, Spread Truth uses technology to provide free access to the Gospel translated in the world's top languages. Learn more at SpreadTruth.com



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Sample Social Media Posts

Here are sample social media posts you can use or modify to promote our work. Please tag us specifically as you post to link back to our pages.

So impressed w/ Spread Truth's #GOSPELeverywhere vision. Check this new tool, The Story Short Film: <http://story4.us/watch>

This is how to multiply the Gospel's reach worldwide:
<http://story4.us/watch> // The Story Short Film from Spread Truth
#GOSPELeverywhere

Everyone needs to see and use this Gospel-sharing tool from Spread Truth: <http://story4.us/watch>

Let's make the Gospel known around the world—share this new film by Spread Truth: <http://story4.us/watch>

Support Images

To enhance your coverage, graphic images are available on our website:

SpreadTruth.com/presskits

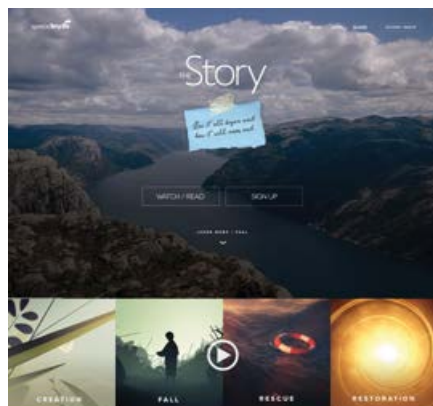
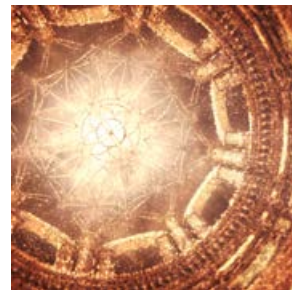
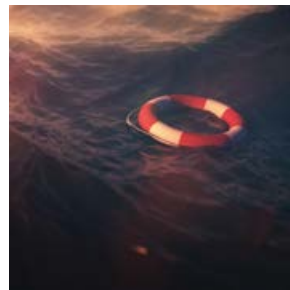
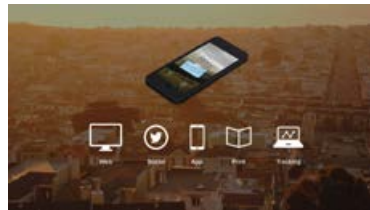
Contact Information

Please tag us in articles, media coverage, and social media posts.

Web:	SpreadTruth.com
Twitter:	@Spread_Truth
Facebook:	/SpreadTruthPage
Film:	ViewTheStory.com
Campaign Tag:	#GOSPELeverywhere



To enhance your coverage, graphic images are available on our website at:
SpreadTruth.com/presskits



An innovative tool to share the Gospel Story.



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